



MAY 2016

GET INSIDER ACCESS TO WHAT'S NEW/NEXT IN CHICAGO

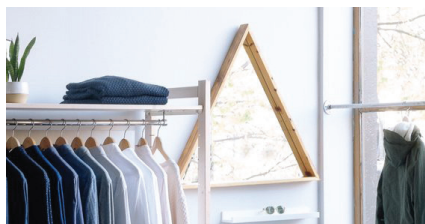
Welcome to W Chicago - City Center. Get ready to amp up your stay, as you explore this big city with a small town vibe. Whether you're visiting for work or play, we've got you covered with the coolest locals-only tips to maximize your stay.



FORMATION TOUR AT SOLDIER FIELD

**1410 MUSEUM CAMPUS DRIVE
CHICAGO, IL 60605**

The Formation World Tour is the seventh concert tour by singer Beyoncé in support of her sixth studio album, *Lemonade*. The set list includes 36 songs from a variety of her albums. The all-stadium tour was announced following her guest appearance at the Super Bowl 50 halftime show. Her tour will be stopping in Chicago on both May 27th and May 28th.



PENELOPE'S 1913 WEST DIVISION ST CHICAGO, IL 60622

This slightly edgy, gorgeously designed store carries everything a well-assembled Chicagoan needs. Hip and young brands make this the rare spot where men and women can shop in tandem. Penelope's is exactly

the kind of shop you'd hope to find in Chicago's hip Wicker Park neighborhood: small, personal, and filled with an on-the-nose assortment of easygoing pieces you'll want to wear right this very moment.

INSIDER TIP Penelope's stocks a wide range of non-famous (but equally cool) brands at excellent prices, too. Many pieces hover at or below the \$100 mark, meaning you can have your style and eat, too.



ROCKS LAKEVIEW 3463 N. BROADWAY ST. CHICAGO, IL 60657

It's always fun when you can start and end your Saturday at the same establishment. Rocks Lakeview is the corner place that has something for everyone. They have great food, a large variety of whiskey, and friendly service. If that isn't enough for you, the outdoor patio and weekend brunch selection is sure to do it. Featuring Frosted Flakes French Toast and \$10 mimosa carafes, it's sure to start your weekend off right. Rocks is perfect for people watching, crazy burgers, and signature cocktails.

NEED MORE TIPS? GET IN TOUCH.

KELLY FRANK

172 W ADAMS ST
kelly.frank@whotels.com



CHICAGO FROM THE WATERIDERS

**950 N KINGSBURY ST.
CHICAGO, IL 60610**

Explore the beauty of downtown Chicago from the water on a relaxing 2.5-hour kayak tour. Meet your guide at the Kingsbury Yacht Club, where you'll launch your kayak into the Chicago River. You have your choice of a double or single kayak. Follow your guide past the beautifully landscaped riverbank and promenade, and admire some of the greatest American architecture of the 20th and 21st centuries.

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